# **Privacy Policy**

# **General Policy Information**

Bamford Produce Company Limited recognizes the importance of protecting information about our clients. In general, anyone can visit our business websites without telling us who they are or revealing any information about their business needs. Unless you register, our web servers collect domain names, not the email addresses of visitors. This information is aggregated to measure the number of visits, average time spent on the site, and related user practices. In general, we will use this information to measure the use of the site and to improve these sites.

# Your Registration Information

At times we may advertise flyers on our website. We may ask you to register your information to participate in the flyer. We will need information about your business, such as your complete company name, address, city and province, corporate or individual contact and title, business phone number, email address, username and password. Under some circumstances, we may require additional information.

This information is intended to be used only by authorized personnel of Bamford Produce Company Limited, A technology called "cookies" may be used to provide you with tailored information. A cookie is a tiny element of data that a website can send to your browser, which may be stored in your hard drive, not on our site, so that we can recognize you when you return. Cookies allow you to enter your password less frequently during a session. Cookies can also help us provide information which is targeted to your interests. Most cookies are "session cookies," meaning that they are automatically deleted at the end of a session. You are always free to decline our cookies if your browser permits, although in that case you may not be able to use certain features on our site and you may be required to reenter your password more frequently during a session.

# **Use of Client Information**

Our primary goal in collecting information from you and your business is to provide you with a smooth, efficient, and customized experience while using our site. This allows us to provide services and features that most likely meet your needs, and to customize our site to make your experience easier and quicker. We may use your email address to send you information about new product and service offerings and communications relative to the use of the site.

If you send us correspondence, such as emails or letters, or if other users or third parties send us correspondence about your activities or postings on the site, we may collect such information.

We may also link to sites that will be specific to your business needs by offering targeted banners, new services, and promotions. You can remove your business from receiving some of this information by changing the appropriate option.

The Bamford Produce Company Limited website may contain links to other websites. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content or the privacy practices engaged in by other sites.

Bamford Produce Company Limited does not rent, sell, or share personal information about you with other people or non-affiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances:

- We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims;
- We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any

person, violations of Bamford Produce Company Limited Terms of Use, or as otherwise required by law.

# **Mobile Applications**

This Mobile Privacy Notice summarizes your privacy rights regarding our collection and use of your personal information. It applies to Bamford Produce Company Limited and our Mobile Application (App) services. By installing and using this App you agree to our use of your personal information as summarized below and as described in our full Privacy Policy. In order to maximize the benefits of the App, this mobile short notice lists the App's optimal collection practices. You'll be able to opt-in or modify collection settings according to your phone's privacy settings.

Bamford Produce Company Limted develops mobile apps for installation and use at our customers on their servers/networks, not by/for Bamford Produce Company Limited. Therefore, Bamford Produce Company Limited does not directly collect, use or share any user information via their apps.

### Collection

- Location: If you authorize on your device, we access geo-location data (GPS and network-based) to provide our customers' users a customized experience and to track the location of delivery vehicles.
- Phone/Device ID and Call Information: If you authorize on your device, we access phone status and identity to enable our customers to provide personalized service.
- Photos/Media/Files storage: If you authorize on your device, we permit the capture of pictures of video and access the contents of your USB storage during the delivery process.
- Networking and Connections: If you authorize on your device, we access network and WiFi connections to ensure we have connectivity during operation. We also access Bluetooth settings and allow Bluetooth pairing of peripheral devices such as external bar code imagers or to interact directly with your truck for Electronic Logging.

Use

We capture and use the information described above to provide a personalized experience for our customers' users as well as to provide the features and functionality required by the various apps. We also use the collected information to improve our apps.

#### Sharing

We share information with members of our corporate family to improve content and services and to enhance your experience. We will also share with law enforcement or authorized third parties to comply with the Federal Motor Carrier Safety Administration rules regarding transportation.

#### Protection

We protect your information using technical and administrative security measures to reduce the risks of loss or misuse.

## **Special Note about Minors**

Children are not eligible to use our services and we ask that minors (under the age of 18) do not submit any personal information to us. If you are a business user and are under the age of 18, please use this service only in conjunction with your parents or guardians.

## **Changes to this Privacy Policy**

Bamford Produce Company Limited may update this policy. We will notify users of privacy policy changes by placing a prominent notice on our site.

## **Questions or Suggestions**

If you have a question or comment or wish to change information collected, please contact us.

## **Bamford Produce Company Limited**

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